

TOM &
JERRY
GOLD
KEY®

90058-805

35c

TOM AND JERRY



© METRO-GOLDWYN-MAYER INC.

CAPTAIN AMERICA® vs. THE ALIENS



TOM and JERRY

IF I COULD BUILD A BETTER MOUSETRAP, MY FORTUNE WOULD BE MADE!

DAILY NEWS
MICE MENACE GROW
ASK PUBLIC ASSISTANCE!!

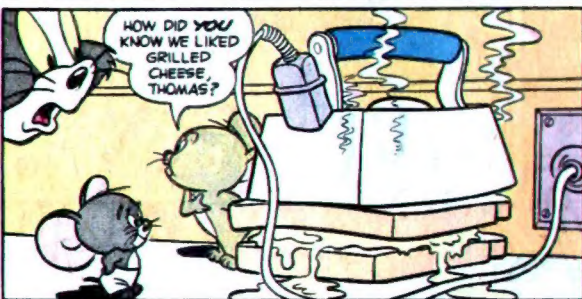
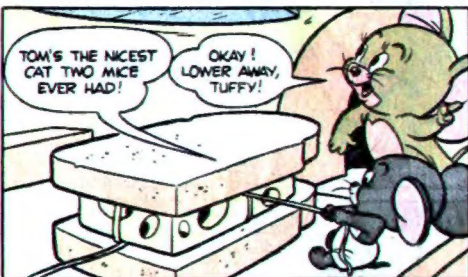
ANYONE HAVING IDEA FOR RIDDING TOWN OF MICE PLEASE GET IN TOUCH WITH THE MAYOR...

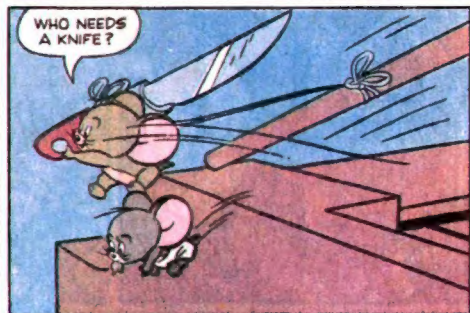
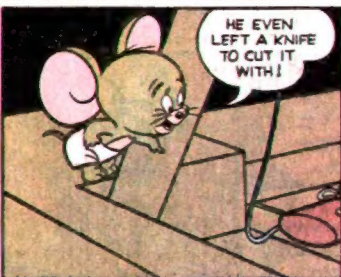
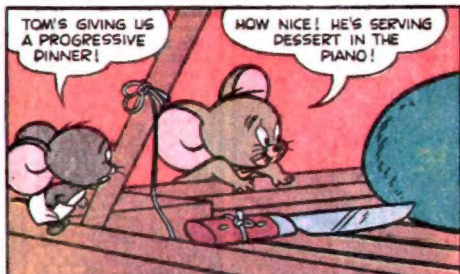
THE TOWN WOULD BEAT A PATH TO MY DOOR!

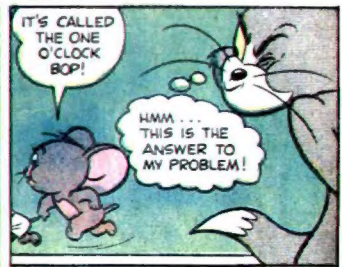
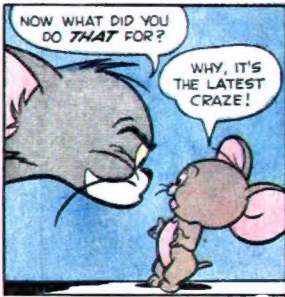
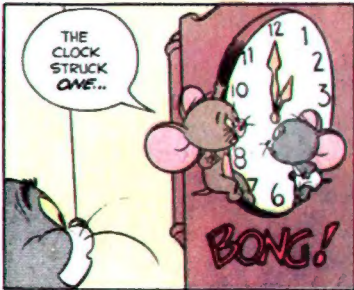
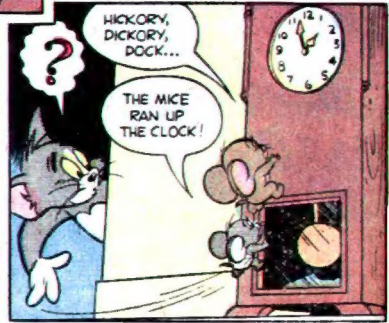
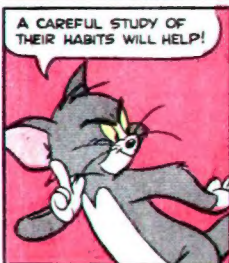
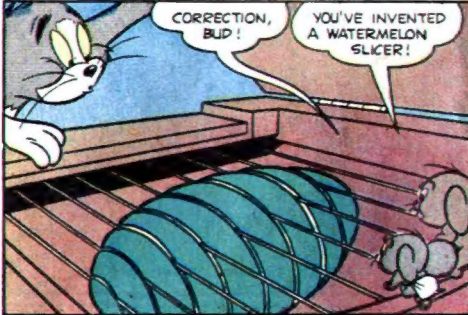
SOMETHING SIMPLE IS THE THING...

YOU TAKE AN OLD IRONING BOARD, FOR INSTANCE...

NOW, WHEN JERRY AND TUFFY UNTIE THE CORD TO GET THE CHEESE, DOWN COMES THE IRON!







AUTHENTIC STONE — PERFECT CONDITION

APACHE ARROWHEADS

**Rare-Authentic - Perfect Condition - Hand Chipped
Jasper, Agate, Flint, Rhyolite and Obsidian
Unique Collections of Bird Points and Hunters**

**50¢
each
3 for \$1.00**

ADD 50¢ FOR POSTAGE
AND HANDLING

RYOLITE

OBSIDIAN

AGATE

FLINT

JASPER

**EXCELLENT FOR FRAMING, JEWELRY TRADING
OR JUST COLLECTING.**

FREE catalog
of other Indian
Heritage collector
items included.



APACHE ARROWHEADS

Children's Treasure Club

P.O. Box 5235, New York, N.Y. 10022

Rush my Super Pocket Toy Value

No. 1 ☐ , No. 2 ☐ , No. 3 ☐ , No. 4 ☐ , No. 5 ☐ , No. 6 ☐

Rush my Solar Power Booklet. ☐

Name _____

Address _____

City _____ State _____ Zip _____

Add 50¢ for Postage and Handling.

New York Residents add 8% N.Y. Tax - Allow 4-6 Weeks Delivery

LATER...

WITH A LITTLE FIXING HERE AND THERE, I AT LAST HAVE A FOOLPROOF MOUSETRAP!



HELLO, MAYOR! I HAVE INVENTED THE ABSOLUTE END IN MOUSETRAPS!

HURRAY! I WILL BE RIGHT OVER FOR A DEMONSTRATION!



STEP RIGHT IN, YOUR HONOR!

SHOW ME THE TRAP!



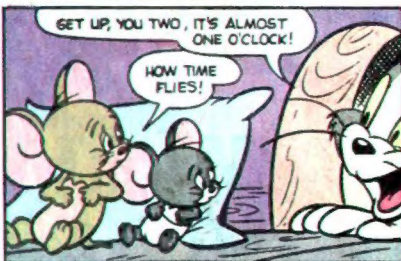
A CLOCK!

YES, SIR! FIRST I SET IT A LITTLE BEFORE ONE!



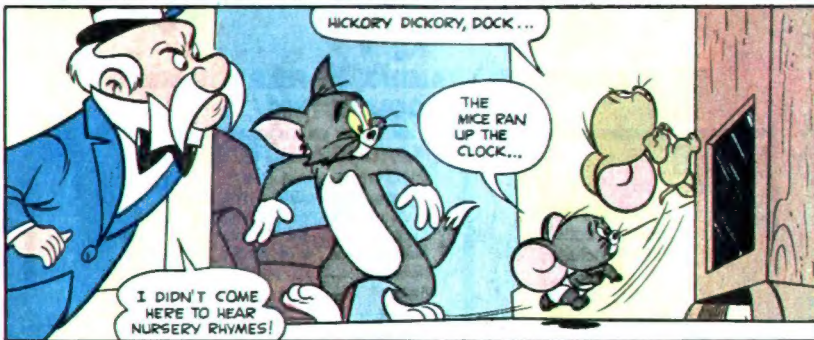
NEVER HEARD OF CATCHING MICE IN A CLOCK!

ONE MOMENT, PLEASE!



GET UP, YOU TWO, IT'S ALMOST ONE O'CLOCK!

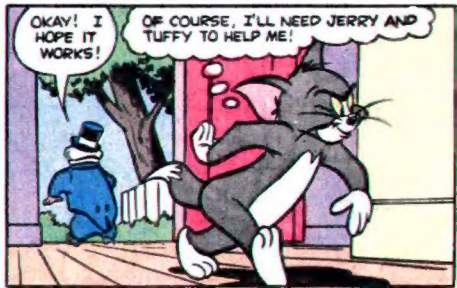
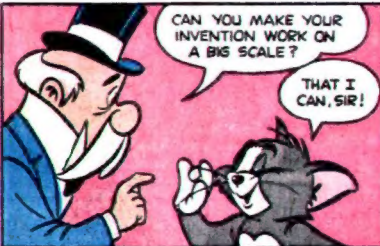
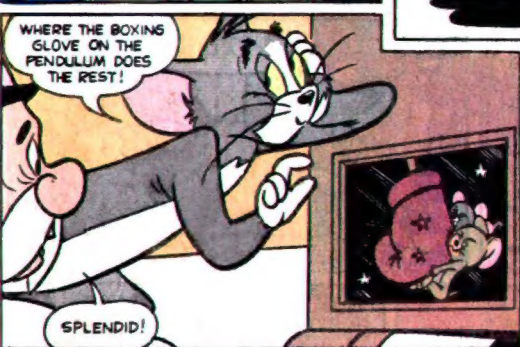
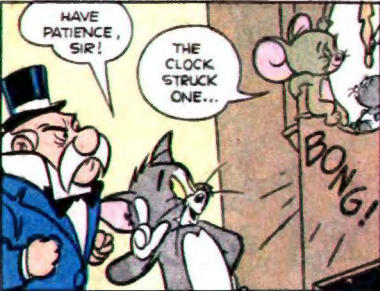
HOW TIME FLIES!

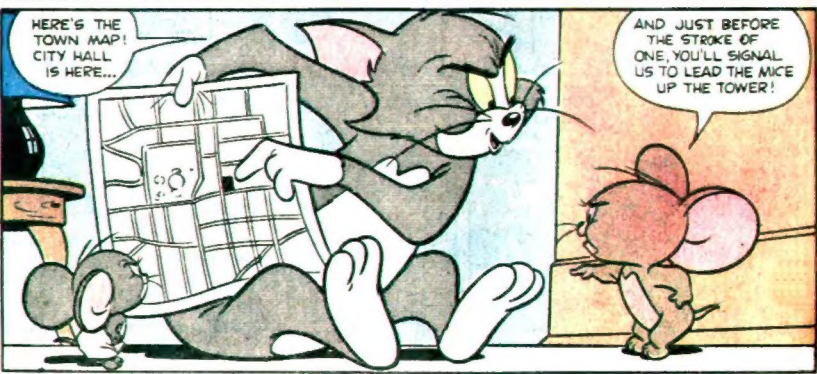
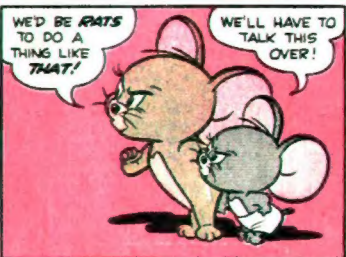
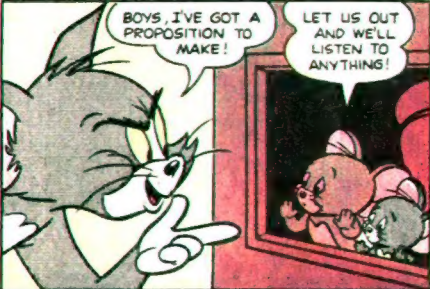


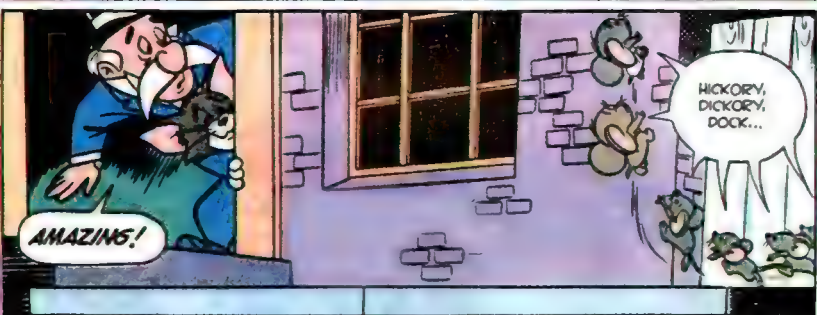
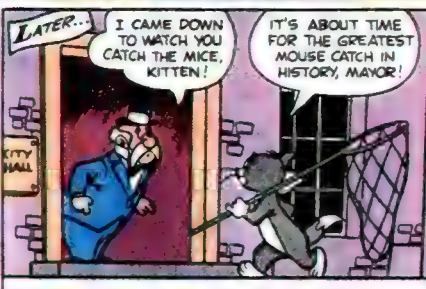
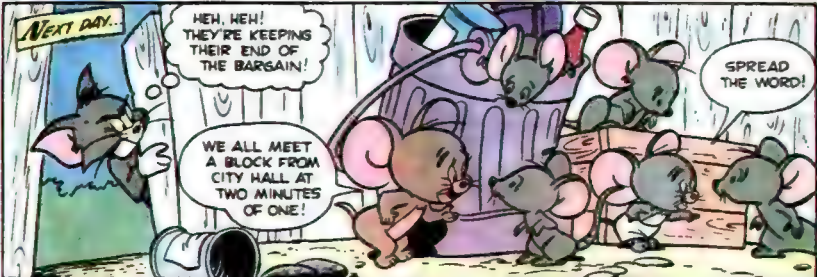
HICKORY DICKORY, DOCK...

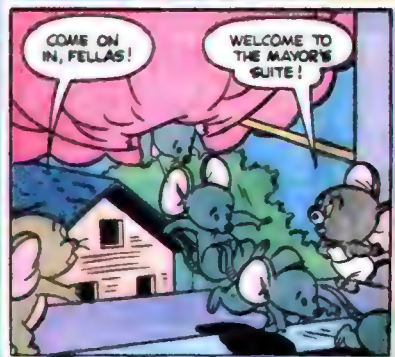
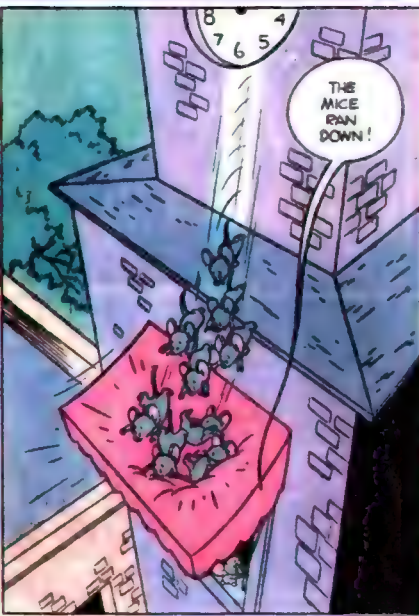
THE MICE RAN UP THE CLOCK...

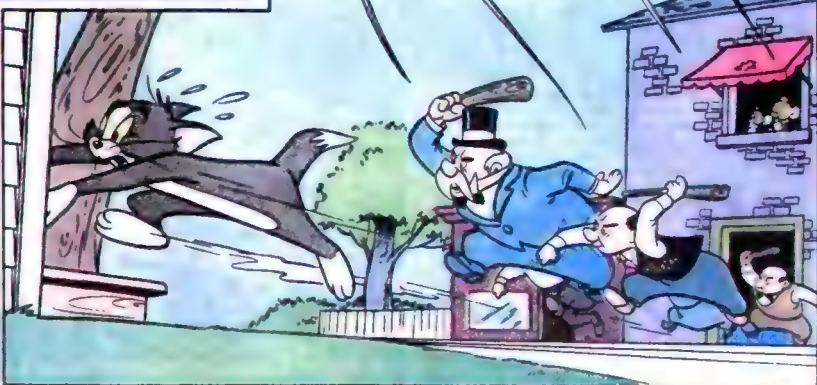
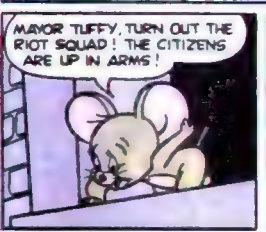
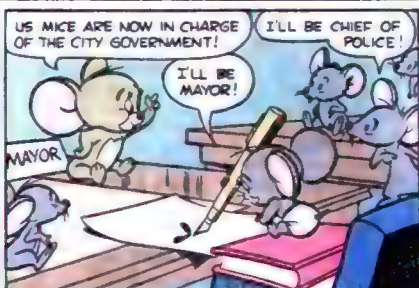
I DIDN'T COME HERE TO HEAR NURSERY RHYMES!

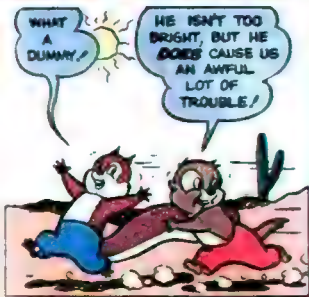
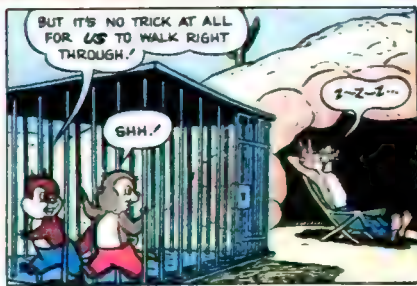
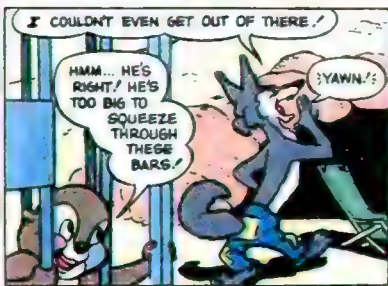
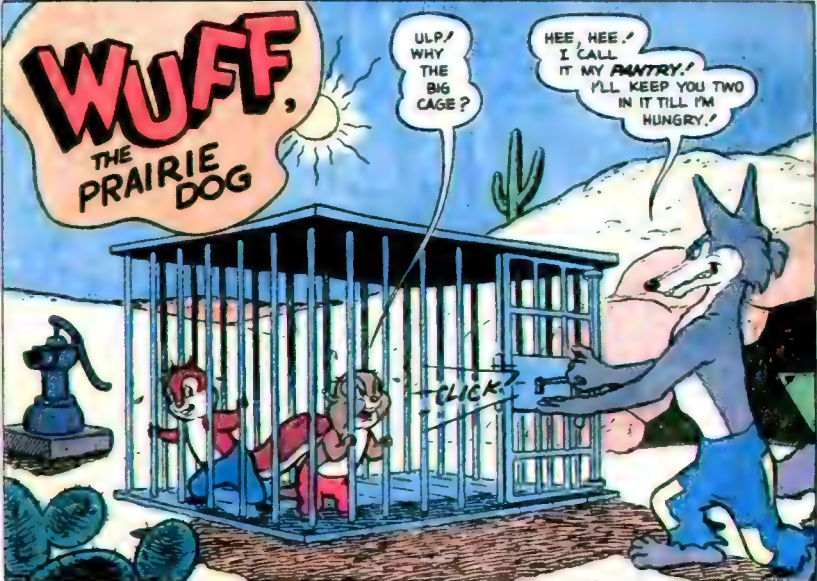


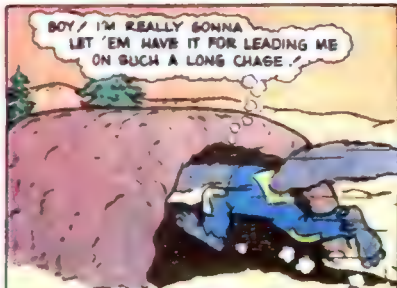
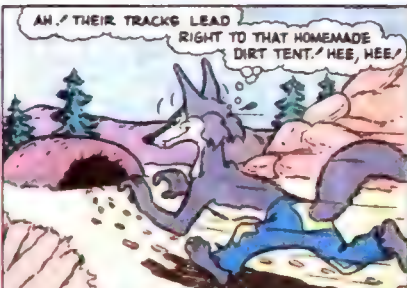
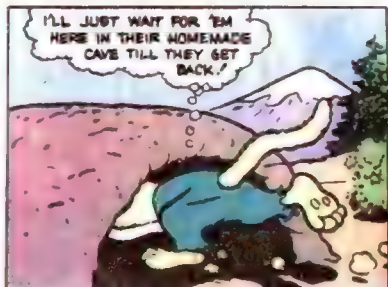
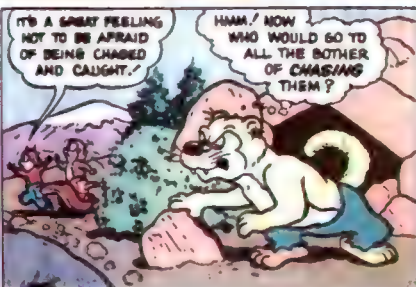


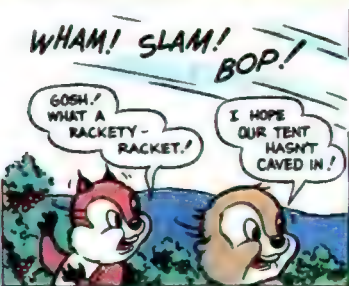
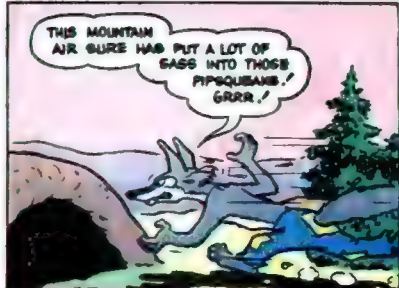
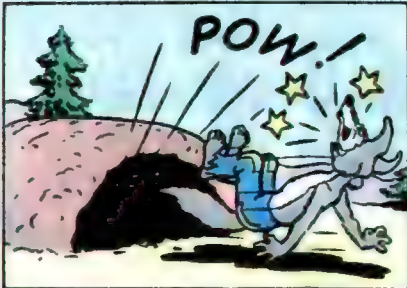












Let The Force Be With You

Get A "STAR WARS" T-Shirt & Poster!!



Join the ranks of "Star Wars" fans
Order Your "STAR WARS"
T-Shirt & Poster TODAY!!
CHILDREN SIZE



#1



#2

For Your "Star Wars" Poster or T-Shirt
enclose check or money order

to: **Star-Wars**
P.O. Box No. 5235
N.Y., N.Y. 10022

Name _____

Address _____

City _____

State _____ Zip _____

Image Factory

Allow 4 to 6 weeks delivery.
Sorry, no C.O.D.'s

GK-2

T-SHIRTS:

This offer is being made to children
The cost of the shirt will be \$5.00 +

Add 50¢ for postage & handling.
Add 8% sales tax N.Y. state residents.

Boy ☐ Girl ☐

☐ Age

CHILDREN SIZE

☐ Small ☐ Med. ☐ Large Quantity

POSTERS: \$2.50 Each

Add 50¢ for postage & handling.
Add 8% sales tax N.Y. state residents.

#1 ☐ #2 ☐ Quantity

THE EXCITING NEW!

Flipit™

COLLECT THEM ALL



ONLY
75¢ ea.
Plus 50¢ Postage.



**EACH CHARACTER
STANDS NEARLY
15" HIGH**



**ALL 6
CHARACTERS
ONLY \$4.00
PLUS 50¢ POSTAGE**

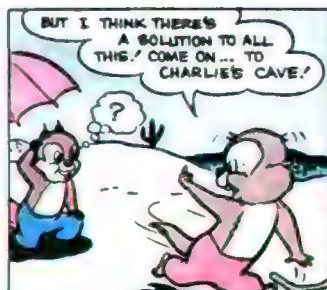
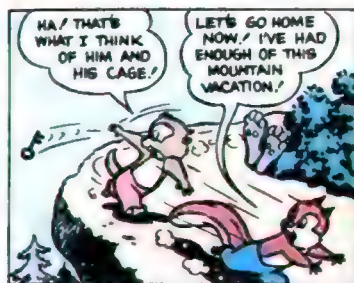
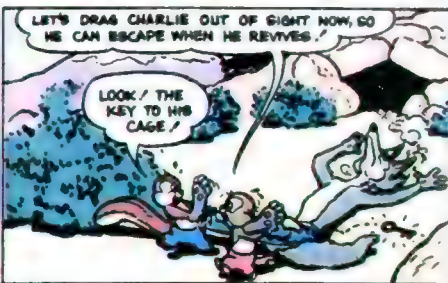
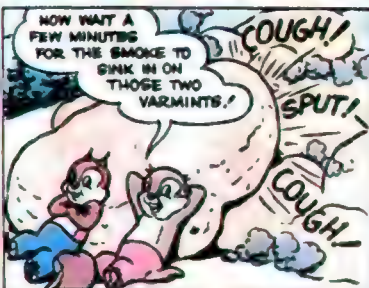
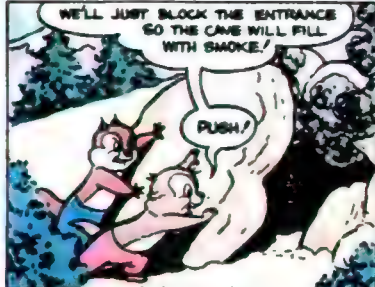
FLIP IT, TOSS IT **Flipit™**
LANDS ON ITS FEET.

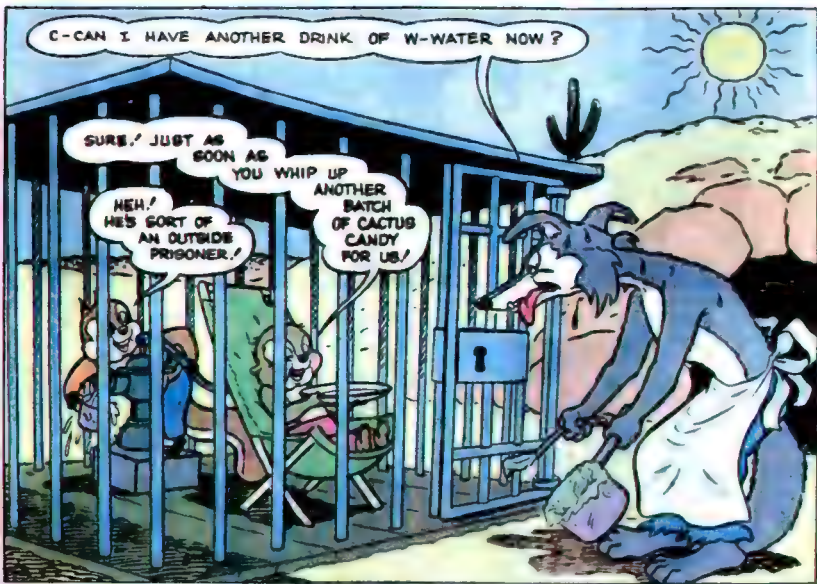
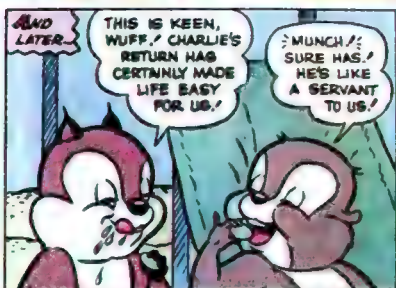
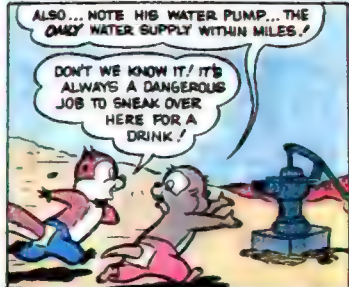
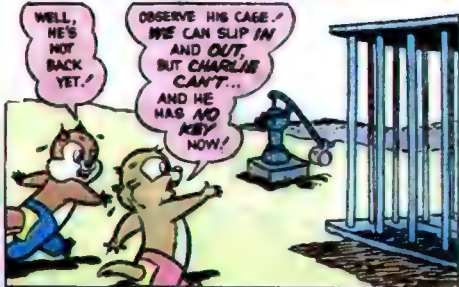


Star Flipit Puppet.
Star Flipit Feet.
3" x 15" Balloon.

Easy to follow instructions.
Flipits must be inflated to assembly.

| | |
|---|-----------------------|
| NAME _____ | |
| ADDRESS _____ | |
| CITY _____ | STATE _____ ZIP _____ |
| <small>Wholesale Distributors P.O. BOX 5235 N.Y. N.Y. 10022</small> | |
| Please rush me the item(s) checked | |
| SPIDERMAN FLIPIT | .75 |
| HULK FLIPIT | .75 |
| WOODY WOODPECKER FLIPIT | .75 |
| UNDERDOG FLIPIT | .75 |
| SUPER CHICK FLIPIT | .75 |
| FRANKENSTEIN FLIPIT | .75 |
| ALL SIX CHARACTERS | \$4.00 |
| POSTAGE & HANDLING | .50 |
| TOTAL | \$ _____ |





Big SPIKE and Little TYKE



STA-ONS

DENIM EMBROIDERED IRON-ON STA-ONS

\$1.00 each

GET THESE GROOVY
EMBROIDERED IRON-ONS



WASHABLE • COLOR FAST
BIG 3 x 4 INCH SIZE



THESE
PATCHES
ARE ALL
EMBROIDERED

ALL
ARE ON
BLUE
DENIM



UNIQUE PRODUCTS CO.

P.O. Box 5235, New York, NY 10022

ORDER
NOW!

UNIQUE PRODUCTS CO.
P.O. Box 5235, New York, NY 10022

Please rush on money back guarantee. Patches I enclose
\$1.00 for 1 Patch or \$2.50 for 3 Patches
Send Cash, Check or Money Order
Please add 45¢ for postage and handling

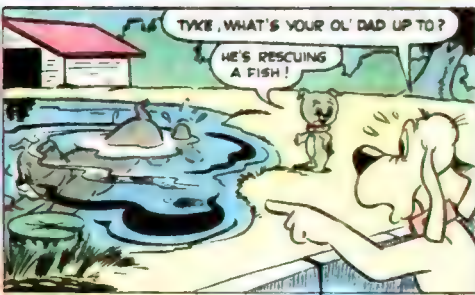
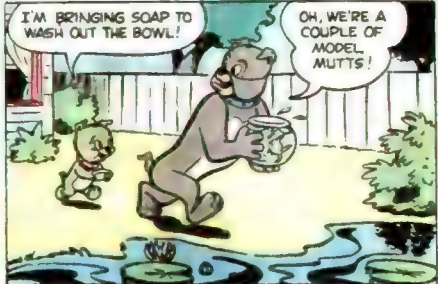
\$1.00 for 1 _____ \$2.50 for 3 _____

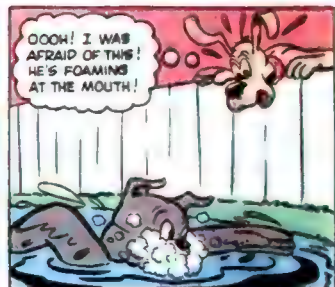
NAME _____

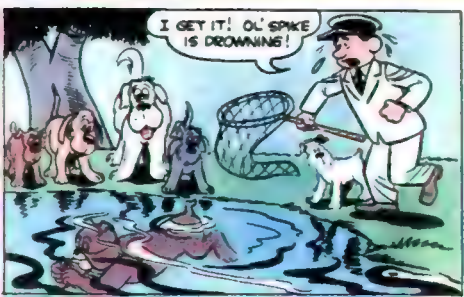
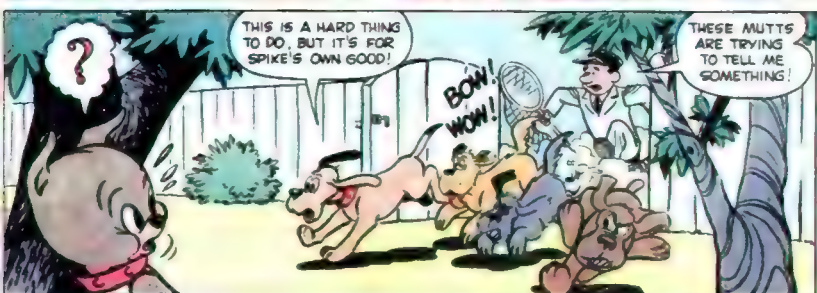
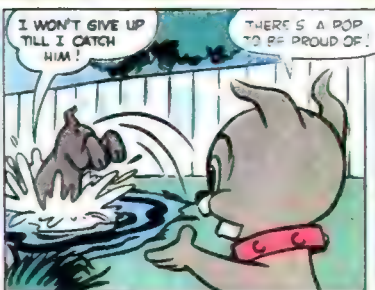
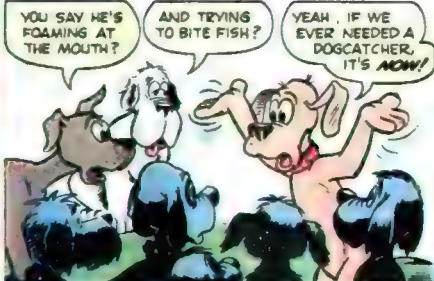
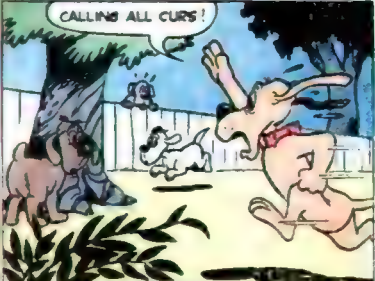
ADDRESS _____

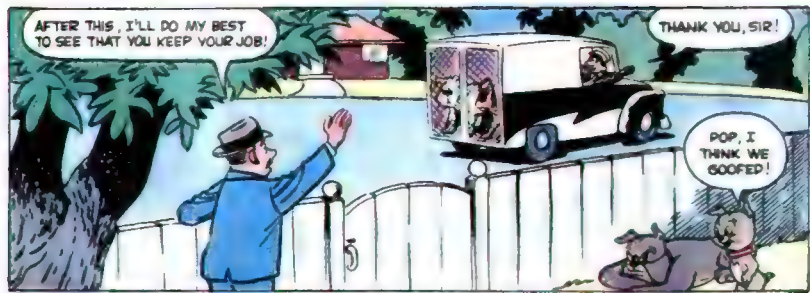
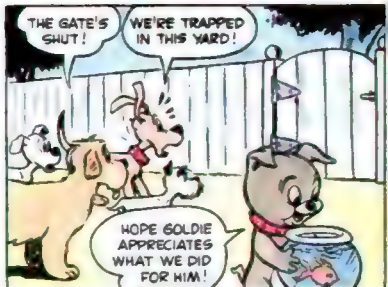
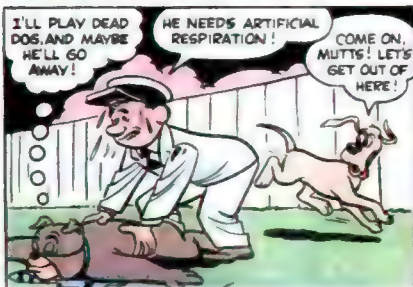
CITY _____

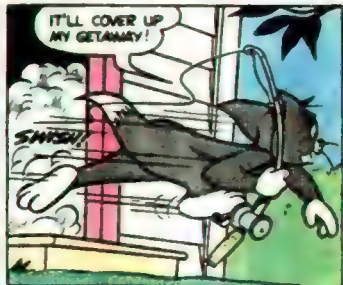
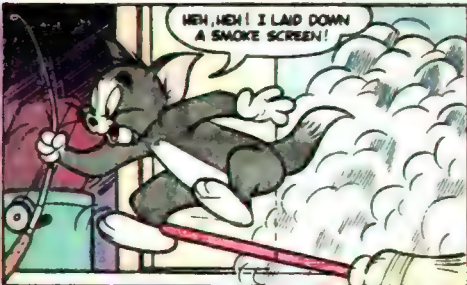
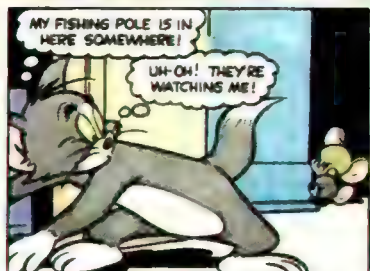
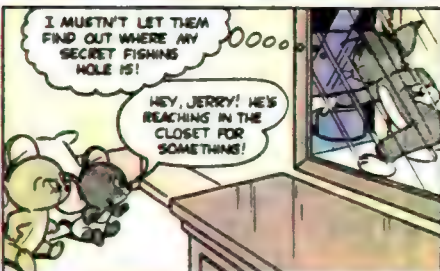
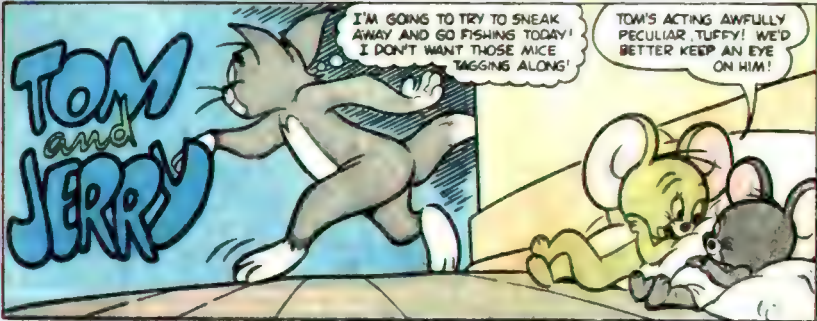
STATE _____ ZIP _____

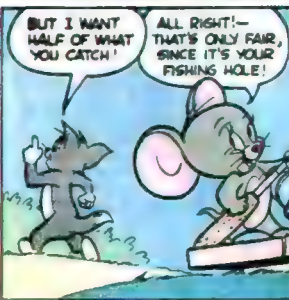
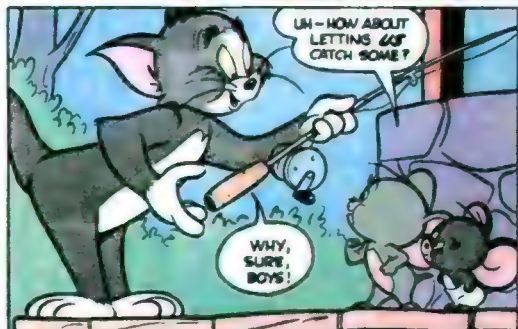
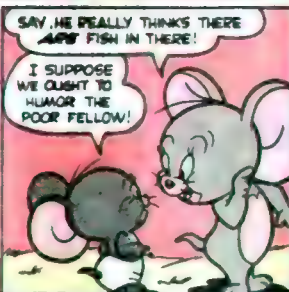
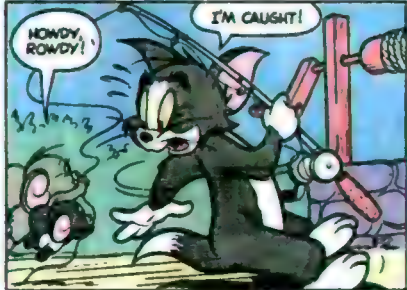












HOT PEPPER GUMB. Flavored with delicious mint but hides within the mint a RED HOT PEPPER! The more the chew the hotter it gets. Not harmful but a joke they'll remember. Package of 5 sticks.

□ No. 174 2 page \$1.00



ATOMIC JOY BUZZER. Wind it up and wear it like a ring. Shake hands and watch your friends go-U-J-A-P! Place it on a chair and they will H-I-T the driving when they sit on it.

□ No. 116 \$1.00



101 MAGIC TRICKS. Anyone can do them! No sleight-of-hand required! Do amazing tricks with cards, coins, paper, pencils, clapper, handkerchiefs, etc. One trick alone is worth the price of the entire book.

□ No. 170 75¢



HYPNO-GOIN. Free with 10 Lessons in HYPNOTISM. Do you realize the power that hypnosis will give you? With the magic power of hypnosis you can hypnotize at a glance, make people obey your commands, strengthen your memory, develop a strong personality, overcome bad habits, 25 lessons covers this and much more. Order now and receive your patented HYPNO-GOIN Free.

□ No. 130 \$1.00



SURPRISE PACKAGE. Are you willing to take a chance? We won't tell you what you will receive but because you're willing to gamble, we promise you much more than your money's worth.

□ No. 618 75¢



SWITCH-BLASE COME. Sensational! Just touch button and comb flip out, locks automatically. Release and comb retracts into handsome aluminum and black case. Light, strong, durable. Comes in clear vinyl carrying case. 7 1/2" overall length. 4 1/4" closed.

□ No. 621 \$1.96

"MONEY MAKER" is sensational! Insert a blank piece of paper into the machine, turn the knob and, from the coin slot, comes a FREE DOLLAR BILL! Insert a one dollar bill and it changes to a \$5.00 bill, or \$10.00. No coin required. Lots of fun and mystery.

□ No. 325 ONLY \$1.00



1001 FREE THINGS. Get FREE gifts, novelties, books, product samples, toys, maps, etc. from companies, federal agencies, associations, etc. that are anxious to send you FREE 63 page book with names and addresses to write to for your 1001 FREE things.

□ No. 748 99¢ each



AERIAL CAP BOMB. Give the crowd a bang! Built to lead explosion when dropped or thrown on a hard surface. All metal with large fuses. Complete with 72 ammo rounds. Free gift and carrying case.

□ No. 789 \$1.00

Extra Ammo 25¢



MAGIC COLOR CLOUDS. When you light one of these small granules, huge, thick clouds of color, continue to pour out. Will amaze and thrill you and your friends. Can be used for magic tricks and signaling, etc.

□ No. 817 4 for \$1.00



SPY-SCOPE. No larger than a fountain pen, sports optical block-away. Excellent for all sports, counter-spying, hand-to-hand. Power lenses optically ground to reproduce every detail. 8-power telescope. Also converts into a 30-power microscope.

□ No. 134 \$1.40



SECRET AGENT SPY CAMERA. Easily concealed in the palm of your hand. Takes secret or surprise pictures as well as regular candid shots. Solid all metal construction. Precision ground lenses. Speed 1/25th of a second and time exposure. Takes 16 pictures.

□ No. 110 Pigeon Case \$1.96

□ No. 112 Hi-Speed 17 mm 2 Rolls - 20 shots \$1.00

SLING SHOT. This professional model is amazingly powerful. Has rifle-like accuracy. Shoots through 1/4" plywood like a rifle. Excellent for target practice or hunt game. Rugged and dependable. Beautifully crafted of fine grain wood. The handle fits the natural curves of the hand for effortless secure holding. Overall length about 7".

□ No. 132 \$1.00



ITCHING POWDER. The more they scratch the more they itch. Put a pinch of their new itching powder on any clothes, on the bed or any article they handle. That's all you need to start the ball rolling. They'll scratch themselves right out of their skin. Start your itching now today!

□ No. 118 30¢ pkg.

40¢ pkg. \$1.00



AUTHENTIC MILITARY PATCHES. First time offered! Colorful. Great use real cloth patches in bright colors. Come up to 8 inches long. Command attention! Decorate shirts, jackets, coats, etc.

□ No. 828 2 for \$1.00



X-RAY SPECS. 2 in. on a pair of these X-ray specs. This hilarious optical illusion allows you to seemingly "see" the bones of your hands. Lots of fun at parties. Your friends will think you can see right through them.

□ No. 118 \$1.49 pr.



BALANCE THROWING KNIFE. Beautiful heavy duty 16" knife. Properly balanced for target throwing or small game hunting. Amaze your friends. Learn to do your stunts and thrilling throw! Has double edge point for penetrating and hitting accuracy. Made of carbon tool steel with tough ramrod bound handle. Instructions on knife throwing included.

□ No. 124 Balance \$1.96

□ No. 124A Deluxe \$2.40



HOT BUBBLE GUM. Large pieces of real bubble gum but with hot pepper inside! The more they chew the hotter it gets — Great fun.

□ No. 825 5 Pieces \$1.00

ATOM PISTOL. Fires real blanks with the roar of a full-size gun. Minutely detailed replica of an 18th century sailing pistol. The size of a half-dollar yet barrel opens to load, hammer cocks and fires when trigger is pulled. Ramrod and ammunition included. Makes a great conversation piece that you will be proud to own.

□ No. 138 \$1.96

□ No. 138A \$1.96

Extra Ammo 75¢



SNEEZING POWDER. Place a little of this powder on your hand, blow into the air, send back and watch the fun begin. Everyone in the room will begin to sneeze without knowing why. More fun than a barrel full of monkeys.

□ No. 104 30¢ pkg.

40¢ pkg. \$1.00



MAGIC SOAP POWDER. Sprinkle a little of this almost invisible magic powder on any soap. When anyone uses the soap their hands and face will turn bloody red. Have fun! Drives them crazy! Harmless!

□ No. 123 30¢ pkg.

40¢ pkg. \$1.00



IT'S 10 INSTRUMENTS IN ONE. Every hobbyist, camper, sports fan, hunter, actor will want it. You get all the following in this little (only 3 1/2" when folded) wonder 1. Reading lens 2. Compound microscope 3. Adjustable telescope 4. Focusing binoculars 5. Directional compass 6. Self-erecting clock 7. Flat mirror 8. Magnifying mirror 9. Fire lighter 10. Code transmitter.

□ No. 776 \$1.00

FLESH EATING PLANTS. Most unusual plant in the world. Eats flies, bugs, spiders, etc. Feeds itself by trapping and eating these insects. Plant will attack you on anything or your command. Easy to grow with special soil and full instruction included.

□ No. 780 \$1.00



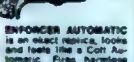
POTATO GUN. Here's a new fast action gun that shoots potato pellets as far as 50 ft. with more than 300 shots from a single potato. Absolutely harmless. And you never run out of ammo.

□ No. 753 \$1.40



ENFORCER AUTOMATIC. An exact replica, looks and feels like a Colt Automatic. Fires harmless .22 calibre pellets as fast as you can squeeze the trigger. Comes with 50 reusable pellets.

□ No. 760 \$1.00



SECRET SAFE. Looks like an attractively bound book in a simulated leather, but soon reveals a combination lock case to camouflage your valuable papers, money, etc.

□ No. 613 \$1.96

AMERICAN CIRCLE CORP. DEPT. 61-AA
2613-B MERRICK RD., BELLMORE, N.Y. 11710

YOUR SATISFACTION IS GUARANTEED
Please Rush Me: (Use other paper if necessary)

| Item No. | How Many | Price Ea. | Total |
|----------|----------|-----------|-------|
| | | | |
| | | | |
| | | | |

Sorry! Min. order \$1.00
No C.O.D.'s

Postage & Handling .50
Total Enclosed

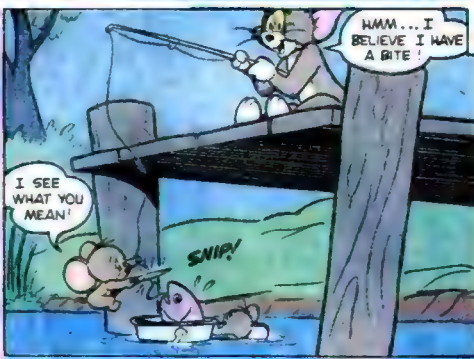
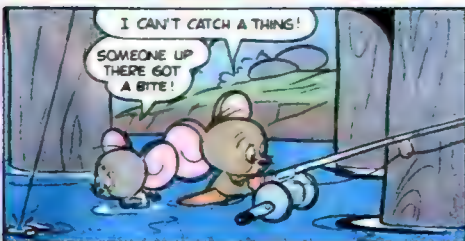
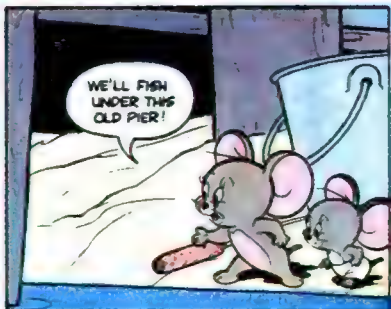
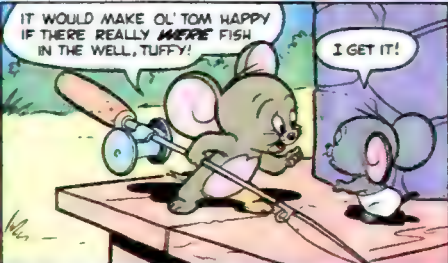
N.Y. State Residents add 8% Sales Tax

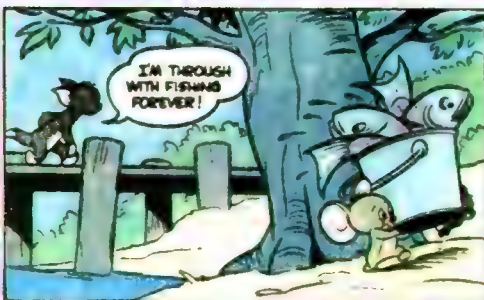
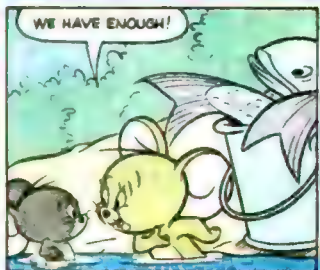
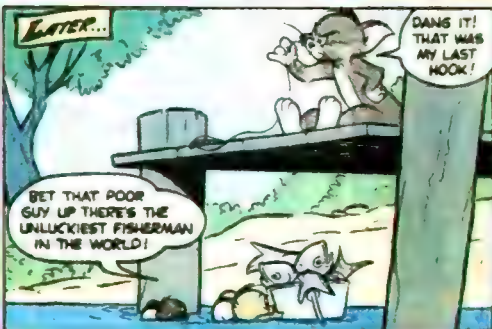
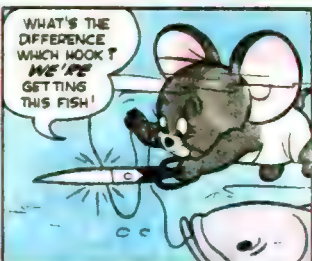
Please send me catalog only 25¢ □

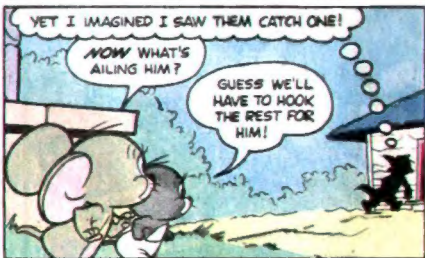
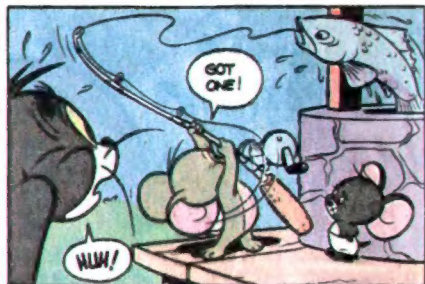
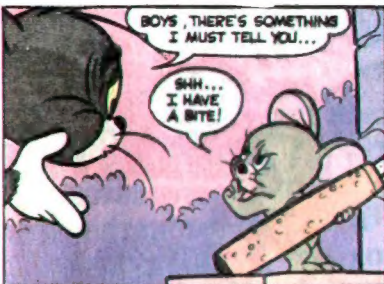
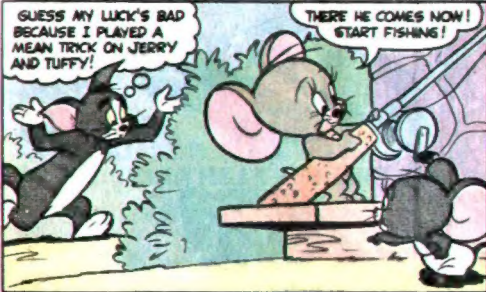
Name (please print clearly)

Address

City State Zip







Super Pocket Toy Values

**TOY VALUE
#1**

**6 POOPA TROOPER
SKY DIVING TEAM**

**TOY VALUE
#6**

6-BUGGA-BOOS

THEY WRIGGLE!

**TOY VALUE
#5**

**2 POWER PACKED
HI-FLY GLIDERS**

9" STYROFOAM GLIDERS

styles and colors may change slightly

**TOY VALUE
#2**

**4 DIE-CAST METAL
FREEWHEELER RACERS!**

**TOY VALUE
#3**

**6 PREHISTORIC
MONSTERS**

**TOY VALUE
#4**

**PLASTIC
Bubb-aLoons**

5 BRIGHT COLORS

**YOUR CHOICE
\$1.50
EACH TOY VALUE**

ADD 50¢ FOR POSTAGE AND HANDLING.



SOLAR POWER

TOYS AND SCIENCE KITS

\$1.50
ONLY FOR SOLAR POWER
TOY SCIENCE PROJECTS BOOKLET AND
FREE SOLAR POWER TOY SCIENCE
BUYING CATALOG

SUPER POCKET TOY VALUES

Children's Treasure Club

P.O. Box 5235, New York, N.Y. 10022

Rush my Super Pocket Toy Value

No. 1 ☐ No. 2 ☐ No. 3 ☐ No. 4 ☐ No. 5 ☐ No. 6 ☐

Rush my Solar Power Booklet. ☐

Name

Address

City State Zip

Add 50¢ for Postage and Handling.

New York Residents add 8% N.Y. Tax - Allow 4-6 Weeks Delivery

Wonder makes bread the way you like it. Fresh 'n soft.

One squeeze, one taste
will convince Mom
that Wonder® is the bread
kids eat up.



FREE TRADING CARDS of CLOSE ENCOUNTERS OF THE THIRD KIND

ONE CARD FREE
INSIDE EVERY
SPECIALLY MARKED
LOAF OF
WONDER BREAD.

From March 20—April 30, 1978



COLLECT
ALL 24
CARDS

© 1978 ITT CONTINENTAL BAKING COMPANY

* WONDER BREAD IS A REGISTERED TRADEMARK OF ITT CONTINENTAL BAKING CO.

CE3K SKYWATCHERS™

SPECIAL MEMBERSHIP OFFER
CE3K SKYWATCHERS™ Join now
and receive a portfolio of materials
designed especially for members.
As part of your portfolio is a
special 16" X 20" UFO Sighting Map,
an exclusive E.T. photo from the
film, a flex record and one year's
subscription to the periodic news-
letter mailed separately.

CE3K SKYWATCHERS™

P.O. Box 2300
Grand Central Station
N.Y., N.Y. 10017

Please enroll me as a:

- ☐ Junior Member, annual dues \$3.50
☐ Senior Member, annual dues \$5.00

(Send check or money order)

Junior Membership under 13 years of
age.

Name _____ Age _____

Address _____

City _____

State _____ Zip _____

Allow 4-6 weeks for delivery of portfolio

* ColPrem Ventures, Inc.
© 1978 Columbia Pictures Industries, Inc.

FASTEST GROWING SEA-MONKEYS® OF ALL TIME!

SUPER

SEA-MONKEYS®

JUST ADD WATER—CREATE LIVE 'INSTANT PETS!'

THE MOST AMAZING SIGHT YOU HAVE EVER SEEN!

Imagine! Just add water, and amazing new Super Sea-Monkeys® (Artemia salina) hatch alive right before your eyes! And that's just the start of a multitude of miracles that you will see when you own the most adorable live pets ever to bring smiles, laughter and joy into the American home.

"THREE-EYED 'FREAKS OF NATURE'!"

From the very start, new Super Sea-Monkeys® thrill you with wonders that leave you breathless! Born with but one eye in the center of their heads, in a few days they grow two more eyes, making them three eyed "freaks of nature"! When they grow, they shed their middle eye and become "normal" two-eyed sea-creatures. And because new Super Sea-Monkeys® grow so incredibly fast you actually see them getting bigger and BIGGER, day after fun-filled day! Just 21 days after they are born, they are at least 1/2" long, yet they can live a whole year or more!

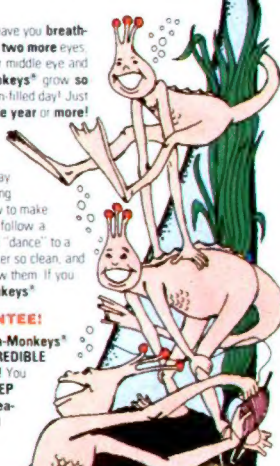
SO "EAGER TO PLEASE" THEY "OBEY" YOUR COMMANDS LIKE A SCHOOL OF TINY DOLPHINS!

With boundless energy, Super Sea-Monkeys® romp and play night and day. So full of fun, you'll never tire watching them swim, race and take turns riding each others backs like cowboys on their ponies. We even show you how to make them appear to obey your commands. At a snap of your fingers they follow a candle beam as if hypnotized, loop-the loop like circus daredevils and even "dance" to a lively tune! Because Super Sea-Monkeys® eat so little, keep their water so clean, and need just a minimum of care, even an 8-year old child can grow them. If you like the company of pets you'll love owning Super Sea Monkeys®.

INCREDIBLE MONEY-BACK GUARANTEE!

Since every word you have just read about new Super Sea-Monkeys® is absolutely true, we ship them to you with the most INCREDIBLE UNCONDITIONAL MONEY-BACK GUARANTEE IN HISTORY! You

MUST be completely satisfied or you can KEEP EVERYTHING FREE including the Super Sea-Monkeys®, and upon your request we will IMMEDIATELY REFUND YOUR MONEY IN FULL right down to the LAST PENNY!



FREE!
OVER \$2.00 WORTH
OF SUPPLIES!

- brand-new FULLY-ILLUSTRATED SEA-MONKEY BOOK
- a generous supply of SUPER GROWTH FOOD
- twin-level precision FEEDING INSTRUMENT



HERE'S PROOF
THEY'RE REAL!

"LIFE DRAWINGS MADE FROM ACTUAL PHOTOS"

ONLY
\$1.25
PLUS
POSTAGE

UNICORN HOUSE, Dept. 96-P
200 Fifth Avenue New York, New York 10010

Please send _____ Super Sea-Monkey Kits! and my FREE extra supplies! I enclose \$1.25 for each kit plus 50¢ postage and handling. If not satisfied, you GUARANTEE TO REFUND MY MONEY!

TOTAL AMOUNT ENCLOSED \$ _____ (no C.O.D.'s please)

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

☐ SPECIAL RUSH ORDER (50¢ extra)
Foreign Orders \$4.00 (except Canada)